

## Our Commitment

Vesica Urology Ltd is a business supplying medical devices to wholesalers and dispensing appliance contractors. A private limited company registered in Harlow, UK. Consistent with our professional responsibilities and applicable law, Vesica Urology is committed to ensuring the privacy and confidentiality of information pertaining to our customers, potential customers, their affiliates and affiliated individuals, and to adhering to the policy set out below. Reference in this policy to "personal data" means any information that identifies, or could reasonably be used to identify, a natural person.

## Use of Your Personal Data

Vesica Urology may collect and process your personal data to facilitate the provision of our products, including order processing, delivery, billing and marketing. Marketing communications will be sent from time to time where we feel that they may be of interest to you. You can opt out by contacting our Privacy Officer by emailing [adrian@vesicaurology.com](mailto:adrian@vesicaurology.com) or by clicking on the unsubscribe link on any marketing e-mail. We may process your personal data in order to comply with our legal obligations. Personal data may include contact details (e.g., name, work address, telephone number and email address), work history (e.g., work function, training), identification information (e.g. business credit check) and billing information (e.g., account numbers and tax information). We collect personal data through direct contact with our customers, potential customers, their affiliates and affiliated individuals.

## Access by Third Parties

During the course of the provision of our products to you, we may transfer your personal data to other affiliates and associates to administer your account and provide related services (e.g, delivery service).

Consistent with our company philosophy, Vesica Urology will never sell data to third parties but may allow others to access your information in order to process data on our behalf in connection with the conduct of our business or where disclosure of your information is in your interest or is otherwise permitted, required or authorized under applicable law.

Prior to allowing any third-party access to your information for the purpose of conducting our business, Vesica Urology will take all reasonable steps to ensure that such third party provides at least the same level of privacy protection that we offer to our customers.

## How to Access Your Personal Data

## Vesica Urology Ltd

If you have any questions about our use of your personal data, including third parties to whom your personal data has been disclosed, or if you want to verify accuracy, correct or erase the personal data we hold about you or request that Vesica Urology cease processing your personal data, please send an email to our Privacy Officer, [adrian@vesicaurology.com](mailto:adrian@vesicaurology.com).

### Data Integrity

Personal data is only collected and processed to the extent necessary for the purposes described above. Vesica Urology will ensure that your personal data is maintained in accordance with the GDPR (EU) (2016/679). Vesica Urology will store and process your data only for the term of your retention of Vesica Urology and for a period thereafter reasonably determined by business necessity and professional obligations, or as may be required by law.

### Security

Vesica Urology takes all reasonable steps to protect your personal data by using established security standards and procedures. To prevent the loss, misuse, unauthorized access, disclosure or destruction of your personal data, Vesica Urology has established electronic and managerial security procedures appropriate to the risks represented by the processing and storage of personal data. Our operations are reviewed annually for compliance with this Privacy Policy. We communicate this Privacy Policy to all Vesica Urology personnel and train them as appropriate in implementing it.

### Enforcement

Questions or concerns about the protection of your personal data or about this privacy policy should be directed to our Privacy Officer by emailing [adrian@vesicaurology.com](mailto:adrian@vesicaurology.com). If your concerns remain unresolved you have the right to raise a complaint with the UK Information Commissioners Office (ICO). Vesica Urology will work with the ICO and comply with their decisions.

This policy was last updated on 24<sup>th</sup> May 2018.